

Memorandum

TO: HEALTHY NEIGHBORHOODS
LEADERSHIP COMMITTEE

FROM: Jay Castellano

SUBJECT: 2009-2010 SERVICE GAPS ANALYSIS **DATE:** April 8, 2010

Approved

Date

INFORMATION

EXECUTIVE SUMMARY

This Service Gaps Analysis was conducted by staff to identify potential gaps in services funded by the Healthy Neighborhoods Venture Fund (HNVF). The report is a compilation of relevant community data and stakeholder input.

Over 30 community reports were reviewed, and although there were limitations to performing the research, no significant service gaps were identified. The reports indicated that the services needed to improve social conditions are consistent with those described in the HNVF Allocation Plan. And while data is available on how much funding has been allocated by HNVF and other major funders towards different service areas in Santa Clara County, objective standards are not available to assess the most appropriate levels of funding.

The report and attachments provide details about the process, findings, and next steps.

BACKGROUND

On June 23, 2009, as part of the HNVF Budget Recommendations (Item 5.2), the City Council directed HNVF staff to perform an analysis of potential service gaps to the Asian community (i.e., cultural competency) so that any findings could be incorporated into the next HNVF funding cycle (2011-2012).

On October 15, 2009, the Healthy Neighborhoods Leadership Committee (HNLC) also directed HNVF staff to expand the service gap analysis beyond the Asian Community as it relates to the HNVF focus areas citywide and to ensure outreach to community-based organizations (CBO) in obtaining information and feedback that would be used in the analysis. To assist with this effort the HNLC appointed an ad hoc subcommittee to engage and oversee the process.

In Fall 2010, HNVF will release the Request for Proposal (RFP) for youth-related services for the 2011-2014 funding cycle. (The Service Gap Analysis and RFP for senior-related services will

occur later next fiscal year.) The results of this Service Gaps Analysis will be incorporated into the RFP to help ensure that HNVF funding has the greatest impact in terms of the Council-approved HNVF Strategic Work Plan.

ANALYSIS

The approach used for this Service Gap Analysis was to review and analyze various community reports, solicit feedback from stakeholders, identify major funders and their funding focus, and review relevant community indicators.

Outreach

To ensure a thorough review of all relevant information sources (i.e., community reports, foundation reports, government reports, etc.), HNVF collaborated with the CBO community by requesting that agencies identify any relevant reports that would assist in the analysis.

In addition, HNVF facilitated two community input workshops with the purpose of obtaining community validation and feedback regarding the initial findings of the service gaps analysis. During the workshops, staff presented the catalog of reports that were reviewed as well as the initial findings in the context of the HNVF Allocation Plan. The workshops also provided an opportunity for community members to suggest additional information sources.

Catalog of Reports (Attachment A)

Thirty-two separate community reports were reviewed and analyzed for this Gaps Analysis Report, focusing in areas of Early Care and Prevention programming for youth.

These reports were identified through staff research, which included discussions with other funders (i.e. foundations and government agencies), and utilization of on-line resources. In addition, non-profits and community members were asked for suggestions and feedback on the published reports on two different occasions.

The Service Gap Analysis did not include the generation or review of new or raw data—only published reports. Any review of raw data would have taken additional time and resources that were not available for this effort. Also, any conclusions derived from raw data review would have to be vetted through an additional public process and time constraints would have posed significant challenges to an additional public process.

Overview of Findings (Attachment B)

The HNVF Youth Early Care focus area targets infants and toddlers ages 0-3. Projects categorized in the Youth Early Care focus area encompass actions taken to prepare children and parents to start strong and cultivate their emotional, physical, social and cognitive development.

In researching through the published reports listed in Appendix A, below are the common themes that arose related to Early Care.

- Healthcare Services for Children
- Dental Care for Children
- Nutrition Programs
- Opportunities to be Physically Active and Fit
- Literacy for Young Children
- Developmental Asset Building
- Affordable Childcare and Preschool
- Mental Health Services
- Relationship Building Between Caregiver and Child

These common themes accentuated throughout the reports demonstrate that the services associated with these areas are imperative to creating change or improve the conditions of well-being for children. It emphasizes that a holistic approach is required to ensure a higher prevalence of healthy and active children; a belief which is congruent with the HNVF Strategic Work Plan's vision and values and shared by the non-profit community. As mentioned in the Strategic Work Plan, an appreciation for cultural and ethnic connections is a means to encourage different methods for addressing problems. However, the reports do not illustrate the influence of culturally specific programming and its impact on the outcome of the services, nor do they describe the level of cultural competency that exists in the delivery of services.

The published reports provided a good gauge for analyzing the focus and allocation of HNVF funds. Of the needs identified in the published reports and stakeholder feedback, HNVF funded projects currently provide services that meet those needs. HNVF supports an insurance program that provides health insurance to children who would otherwise be uninsured or are uninsurable and provides funding for dental diagnostic and preventative treatments. Healthy eating programs, nutrition programs, literacy programs, and health and wellness workshops are also provided by other HNVF funded projects. It is also important to note that all funded HNVF youth projects promote one or more of the Developmental Assets.

The HNVF Prevention focus area concentrates on children ages 4-11 and adolescents ages 12-19. This focus area supports actions taken to prevent unhealthy behaviors and build assets that will sustain healthy behaviors over a lifetime.

In researching through the published reports listed in Appendix A, below are the common themes that arose related to Prevention programming. These include:

- Proper Nutrition and Access to Physical Activity Opportunities
- Quality After-school Programs
- Activities that Promote Healthy, Positive Behaviors for Youth
- Developmental Asset Building
- Child Abuse Prevention
- Access to Health Care
- Access to Dental Care

Similarly, the common themes found in the reports highlight that the services associated with these areas are essential to creating change or improve the conditions of well-being for youth. The themes are compatible with community views about what aids in the development of healthy, active, and ready-to-learn youth.

Once more the published reports offered an exercise to appraise the focus and allocation of the HNMF funds. Of the needs identified in the published reports and stakeholder feedback, HNMF funded projects currently provide services that meet those needs. As mentioned in the Early Care focus area section, HNMF supports programs that provide children with health insurance, preventative dental services, nutrition services, and physical activity opportunities. As in the case with child care, demand for quality after-school programs exceeds supply. Access to quality out-of-school-time activities is especially limited in low-income communities. HNMF does fund childcare programs and many of the HNMF funded after school programs do target low-income participants. It is also important to note that all funded HNMF youth projects much promote one or more of the Developmental Assets.

CONCLUSION

The reports indicated that the defined needs, discussed in the various reports, are addressed and in alignment with the HNMF Allocation Plan. No significant or measureable service gaps were identified and there were no significant activities identified in reports that are not already in the Allocation Plan. While other funders fund youth services outside of the allocation plan, 100% of HNMF-funded activities were identified in the reviewed reports as warranting funding. This finding is an important component in assessing the relevance of the HNMF Allocation Plan and the current funding allocation.

Information relevant to the issue of cultural competence (as originally directed by the City Council) could not be assessed through this Service Gap Analysis nor through any of the published reports. In general, the reports identified and discussed service areas relevant to the youth population; they did not discuss the effectiveness of services or service providers based on cultural competence.

NEXT STEPS

Feedback on this Service Gaps Analysis will be discussed during two public meetings hosted by HNMF staff on Tuesday, April 27, 2010. Input will be incorporated into a final report which will be presented to the HNLC on June 17, 2010, for approval.

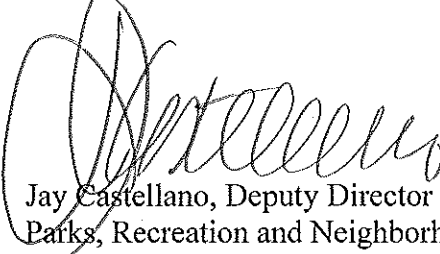
As the literature research was inconclusive regarding the issue of cultural competency, staff will engage HNMF's CBO community to define and assess cultural competence among HNMF's current providers. Those findings and a corresponding action vis à vis the upcoming youth services RFP will also be presented to the HNLC on June 17.

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A handwritten signature in black ink, appearing to read "Jay Castellano", is positioned above the printed name.

Jay Castellano, Deputy Director
Parks, Recreation and Neighborhood Services

For questions please contact Zulma Maciel, Program Manager, at 408-793-4175.

Attachment A: Catalog of Reports

Attachment B: Service Gaps Analysis Findings

Service Gaps Analysis Catalog of Reports

Agency	Report Title	Timeframe	Purpose
Applied Survey Research	School Readiness in Santa Clara County	September 2009	To examine the readiness skills that kindergarten students bring with them as they begin their school careers.
Bill Wilson Center	Bill Wilson Center Annual Report - 2008	2008	Provides statistics on youth that participate in their program
California Child Care Resource & Referral Network	2007 California Child Care Portfolio	2007	A compilation of data about child care in California
California Department of Health Services	California Obesity Prevention Plan	2006	Strategic plan to respond to California's growing obesity epidemic
Children Now	California Report Card 2010: Setting the Agenda for Children	January 2010	To provide a policy agenda that prioritizes children.
Joint Venture Silicon Valley Network	Index of Silicon Valley	2008	To track overall trends in the economy and community.
Joint Venture Silicon Valley Network	Special Analysis	2009	To examine the fundamental economic changes taking place in Silicon Valley and their impact on our community.
Joint Venture Silicon Valley Network	SVCF Index of Silicon Valley 2010	2010	To track overall trends in the economy and community
Kidsdata.org	Santa Clara County Children's Report: Key Indicators of Well Being 2007	2007	To summarize how children in Santa Clara County are faring with respect to desired outcomes that capture the qualities and conditions that children need to thrive and grow into successful adults:
Lucile Packard Foundation for Children's Health	Putting It All Together: Guiding Principles for Quality After-School Programs Serving Preteens	April 2008	To develop a set of guiding principles for after-school programs serving preteens.
Probation Dept.	Santa Clara County Probation Department Annual Report – 2006-2008	2006-2007	Documents intakes by ethnicity
Project Cornerstone	Developmental Assets Survey Report – January 2005	Jan-05	A profile of Santa Clara County 4th and 6th graders, middle and high school students.
Public Health Dept.	The State of Asian American, Native Hawaiian and Pacific Islander Health in California. Report – April 2009	2009	Examines the health of Asian American, Native Hawaiian and Pacific Islander Health in California

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Agency	Report Title	Timeframe	Purpose
Public Health Dept.	County Health Status Profiles 2009	2009	Contains selected health status indicators recommended by the U.S. Public Health Service for monitoring state and local progress toward achieving the goals set forth in Healthy People 2010. The Healthy People 2010 National Objectives challenge public health professionals to increase the span of healthy life, reduce health disparities, and ensure access to preventive services
Public Health Dept.	Teen Births in California – 2005	2005	Resource for planning and policy related to teen births in California
Santa Clara County and partners	Santa Clara County Prevention and Early Intervention Safety Net Needs Assessment – 2009	2009	Summarizes the assessment of the mental and behavioral health needs that arise in the community clinic primary care setting, and presents recommendations for addressing them.
Santa Clara County and partners	Santa Clara Community Health Assessment Report 2007	2007	An evaluation of the health needs in Santa Clara County
Santa Clara County Children's Agenda	Issue Brief: Helping Santa Clara County Children to Thrive by Addressing Childhood Hunger and Food Insecurity	September 2008	To demonstrate the impact of food insecurity and hunger on children's social emotional and academic development and how the federally funded programs that can address the problem are not being fully utilized in SCC.
Santa Clara County Children's Agenda	Helping Santa Clara County Children to Thrive by Improving Third Grade Reading Scores	April 2008	To illustrate that Santa Clara County fares better in education than the state and looks at disparities amongst ethnic groups.
Santa Clara County Children's Agenda	Helping Santa Clara County Children to Thrive by Supporting Early Childhood Social-Emotional Development	June 2008	To look at early childhood social-emotional development and its importance for children's later success in school and adult life and includes recommendations to establish systems to identify children and parents struggling with issues that may affect children's early social-emotional development.
Santa Clara County Children's Agenda	Helping Santa Clara County Children to Thrive by Building Developmental Assets	March 2008	To explain the need to work to increase the number of youth who have 31 or more of the 41 developmental assets.
Santa Clara County Children's Agenda	Santa Clara County Children and Healthy Lifestyle	November 2009	To look at the issue of healthy lifestyle (nutrition, physical activity, and fitness) of children in Santa Clara County. No group of children reports eating behaviors that meet the Healthy People 2010 goals.
Santa Clara County Mental Health Dept	FY2009-10 Prevention and Early Intervention Plan	2009	Intended to address key community needs and priority populations in mental health
Santa Clara County Office of Education	Santa Clara County Early Care and Education Needs Assessment	August 2008	To conduct a needs assessment of early education and before and after school programs.

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Agency	Report Title	Timeframe	Purpose
Santa Clara County Office of Education	Early Care and Education ZIP Code Profiles for Santa Clara County	February 2009	To provide data by ZIP code location for: under 18 population totals; parent demographic and family income; cost and subsidies for child care; child care demand; child care supply; services for children from special populations; K-12 public schools and enrollment; K-12 educational demographics
Santa Clara County Office of Education	SJ2020 Eliminating the Achievement Gap	2009	A plan to eliminate the achievement gap in San Jose by 2020.
Santa Clara County Office of Education	Education Outlook 2007-2009	2007-2009	Data sets that support school improvement efforts in Santa Clara County
Santa Clara County Public Health Department	Santa Clara County Highlights: Data and Partnerships: Pivotal Elements to Create Healthy Communities	2008	To present obesity data among various ethnic groups, adults and children and makes recommendations for introducing change at the community level.
SVCN	SVCN Final Snapshot on Giving Trends	2009	To learn about the economic issues facing nonprofits and get a pulse of giving trends during economic recession.
The Santa Clara County Office of Human Relations Citizenship and Immigrant Services Program	Bridging Borders in Silicon Valley	1999	To present a comprehensive evaluation of immigrants' needs in Santa Clara County
United Way of Santa Clara County	Report to the Community 2009	2008-2009	To examine how current community conditions have changed and highlight the community efforts that are successfully making a positive impact on the lives of Santa Clara County residents.
Youth Commission	State of the Youth Address	2009	State of youth in San Jose

Service Gaps Analysis Findings

The subheadings in the findings align with the HNVF Allocation Plan below:

HNVF Allocation Plan: Target Populations, Focus Areas and Service Areas			
Target Population YOUTH		Target Population SENIORS	
Focus Area	Focus Area	Focus Area	Focus Area
EARLY CARE Infants/Toddlers	PREVENTION Children and Adolescents	PREVENTION Active Seniors	EARLY INTERVENTION Independent Seniors

EARLY CARE FOCUS AREA FINDINGS

The Healthy Neighborhoods Venture Fund (HNVF) Youth Early Care focus area centers on infants and toddlers ages 0-3. Projects categorized in the Youth Early Care focus area encompass actions taken to prepare children and parents to start strong and cultivate their emotional, physical, social and cognitive development. The Youth Early Care focus area is comprised of three service areas: Preventative Health Care, Learning Readiness, and Parent Education & Enrichment.

Preventative Health Care

As defined in the HNVF Allocation Plan, the short term outcomes of the Preventative Health Care service area are to increase healthy functioning and to increase activity levels. In researching through the published reports listed in Appendix A, some common themes arose from the needs identified in those reports related to Preventative Health Care. One general theme was the need for overall healthcare services for children and an emphasis on dental health, specifically in the area of lack of dental insurance and in area of poor oral health of young children. In Children Now's California Report Card 2010, it indicated that 1.7 million California children do not have dental insurance and that 580,000 California children cannot afford dental care that is needed.

Another theme indicated in the reports was the lack of good nutrition and opportunities to be physically active and fit. The reports linked those factors to obesity or being overweight. Santa Clara County Children's Agenda's Children and Healthy Lifestyle Report stated that overweight children are hospitalized more often than children with healthy weight and have a 70% chance of becoming overweight adults.

Of the needs identified in the published reports and stakeholder feedback, HNVF funded projects currently provide services that meet many of those needs by funding healthcare programs, dental programs, and nutrition programs. HNVF supports an insurance program that provides health insurance to children who would otherwise be uninsured or are uninsurable. In addition, HNVF provides funding for dental diagnostic and preventative treatments. Healthy eating programs, nutrition programs, and health and wellness workshops are also provided by other HNVF funded projects.

Learning Readiness Service Area

As defined in the HNVF Allocation Plan, the short term outcome of the Learning Readiness service area is to increase school ready children. Three common themes of needs for the Learning Readiness service area were identified through the published reports. The major theme outlined in the reports was the unmet demand for affordable childcare care and preschool. The Santa Clara County Early Care and Education Needs Assessment indicated that for an infant in a licensed center, a parent pays an average of \$14,454 for fulltime care per year. The report also stated that there is a child care gap of approximately 37,000 slots in the county, with the highest demand for child care being with preschoolers with center-based care, at 42%. The reports consistently agreed that children who attended preschool showed greater readiness for entry into kindergarten.

Another theme was early literacy for young children. The reports showed that promoting more reading to children would help enhance early language development. The Joint Venture Silicon Valley Network's Index of Silicon Valley presented that in 2008, 53% of third graders in Silicon Valley public schools scored below the national median in reading – meaning that the region's performance lags behind that of the nation.

The last common theme identified in the reports was the need for more developmental assets building. In Santa Clara County Children's Agenda's Helping Santa Clara County Children to Thrive report, it stated that research has shown that the more developmental assets that young people possess, the more likely they are to avoid risky behavior. The same report also stated that, too often, youth miss the formation of social competencies and positive values.

From the needs identified in the Learning Readiness service area, HNVF currently funds projects that provide services to meet many of those needs. HNVF grantees provide learning readiness curriculum, early literacy activities, book lending programs, and family reading programs to promote early language development. In addition, HNVF funds projects that provide child care, preschool, and kindergarten readiness programs. HNVF currently funds programs that incorporate the philosophy of building development assets as a component of their funded activities.

Parent Education and Enrichment Service Area

As defined in the HNVP Allocation Plan, the short term outcome of the Parent Education and Enrichment service area is to increase better nutrition/healthy eating habits and to increase parental involvement in school. In this service area, the common themes identified in the published reports revolved around parent education, relationship building between caregiver and child, and affordable, quality childcare and preschool.

Reports indicate that there is a need to provide information to parents to develop children's school readiness prior to kindergarten entry and to provide parent education regarding child safety. The 2009 Santa Clara County Prevention and Early Intervention Safety Net Needs Assessment reported that parental challenges could stress children and lead to a cascade of intertwined troubles such as poor health, lack of supervision, stress and trauma that affect behavioral, emotional, and cognitive functioning.

The Santa Clara County Children's Agenda indicated that the relationship between parent or other primary caregiver and child was one of the most significant influences on healthy social-emotional development. The Santa Clara County Children's Agenda also reported that children thrive in close and dependable relationships that include components such as affection that helps children develop self-esteem, opportunities to experience and resolve conflict cooperatively, being respected and opportunities to learn to respect others, and other components.

The published reports also indicated a theme for the need of affordable, quality childcare and preschool. The Santa Clara County Early Care and Education Needs Assessment reported that for an infant in a licensed center, a parent pays an average of \$14,454 for fulltime care per year. It made a point that the average one-income family in the county spent 60% of their annual income on childcare if they had one infant and one preschooler in center-based care. The report also indicated that there was a child care gap of approximately 37,000 slots in the county, with the largest gap in before and afterschool care for school-age children with about 26,000 slots. The Santa Clara County of Human Relations' Bridging Borders in Silicon Valley Report signaled that good options regarding childcare were necessary for parents to be able to take English and job training classes.

From the needs identified in both the published reports and stakeholders feedback, HNVP funded projects provide services in parent education on current and emergent family issues, and also parent enrichment programs to support children's school readiness needs. HNVP also grants funding to projects that provide parenting and child-bonding skills coaching classes and intergenerational activities while also providing funding to projects for childcare and preschool programs that have a sliding scale fee structure.

PREVENTION FOCUS AREA FINDINGS

The HNVF Prevention focus area concentrates on children ages 4 to 11 and adolescents ages 12 to 19 and supports actions taken to prevent unhealthy behaviors and build assets that will sustain healthy behaviors over a lifetime. The Prevention focus area consists of two service areas: (1) Preventative Health Care and Healthy Lifestyle and; (2) Youth Education and Enrichment.

The Prevention Focus Area shares common themes with the Early Care Focus Area, including overall health care, nutrition, physical activity, child care/afterschool programming, and developmental asset building needs, which were identified in published reports.

Preventative Health Care and Healthy Lifestyle Service Area

The short term outcomes of the Preventative Health Care and Healthy Lifestyle service area are to increase activity levels, better nutrition/healthy eating habits, and healthy behaviors.

Although the Santa Clara Children's Health Initiative effort has been successful in making health care available to local children, according to United Way's 2009 Report to the Community, there are approximately 25,000 children in the county who do not have health coverage. In addition, there are many children who do not have access to dental health services. In 2009, California indefinitely suspended the Children's Dental Disease Prevention Program, its only program that provided school-based preventive oral health services.

Proper nutrition and access to physical activity opportunities were identified as essential to children's health and well-being. Based on information provided in Santa Clara County Children's Agenda Issue Briefs, children in very low food security households have a propensity to be overweight, are more likely to get sick and be hospitalized, and are at a higher risk of having academic and behavioral problems. In addition to inadequate nutrition, insufficient physical activity is a common contributor to obesity and diabetes in children. In Santa Clara County, 54.1% of fifth-graders, 64.1% of seventh-graders and 67.4% of ninth-graders achieved at least 5 out of 6 fitness standards. Asian students had the highest percentage achieving at least 5 fitness standards at 82.3%, followed by white students at 72.1%. Only 53.6% American Indian ninth-graders, 54.2% of Hispanic and 58.9% of African American ninth-graders achieved at least 5 fitness standards.

As mentioned in the Early Care focus area section, HNVF supports programs that provide children with health insurance, preventative dental services, nutrition services, and physical activity opportunities.

Youth Education and Enrichment Service Area

The short term outcomes of the Youth Education and Enrichment service area are to increase life skills, positive role models and sense of purpose.

As in the case with child care, demand for quality after-school programs exceeds supply. Access to quality out-of-school-time activities is especially limited in low-income communities. A report by Lucile Packard Foundation for Children's Health indicates that quality after school programming is an essential service needed to help youth stay out of trouble; improve attitudes, behavior and self confidence; strengthen social networks; and improve academic achievement. The Silicon Valley Index reports that in 2008, 53% of third graders in public schools scored below the national median in reading. Reading scores are significantly lower for economically disadvantaged, Latino, African American and Native American children. Graduation rates by ethnicity indicate that Asian (93%), White (92%) and Filipino (90%) groups had the highest graduation rates with Hispanics having the lowest at 71 percent. Research shows that afterschool programs that include tutoring could help improve third grade reading scores and graduation rates.

Many young people in Santa Clara County do not have sufficient developmental assets to protect them from risk and promote healthy, positive behaviors. The number of assets reported by children in 4th and 6th grade tends to be greater than the number of assets reported by those in middle and high schools, as indicated by the 2007 Santa Clara County Community Health Assessment report.

Of the needs identified in the reports, HNVF currently funds afterschool programs and projects that assist children to build developmental assets through a number of agencies.

FUNDING LANDSCAPE

As part of the Service Gap Analysis process, HNVF staff examined the funding landscape of some of the key funders of youth services throughout Santa Clara County. These funders included:

- Silicon Valley Community Foundation
- First 5 of Santa Clara County
- Kaiser Permanente
- The Packard Foundation
- Santa Clara County Probation Department
- Santa Clara County Social Services Agency
- The Health Trust
- City of San Jose Community Development Block Grant (CDBG) Program

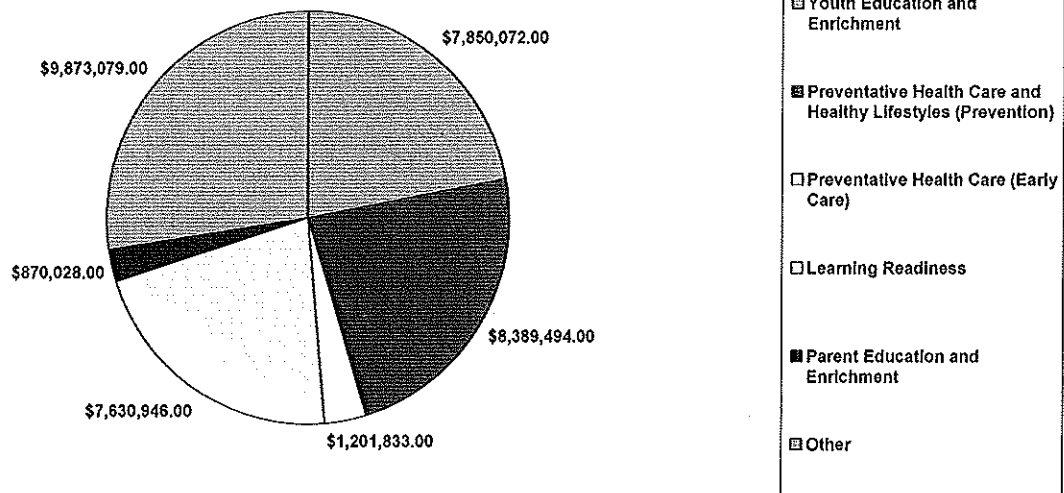
This analysis involved the compilation of information regarding the types of services supported by the identified funders and categorizing them the context of the HNVF

Allocation Plan. Please note that the dollar allocations of this data were based on staff's best interpretation of the funders' service areas.

In Santa Clara County, approximately \$35,815,452 is committed by these major funders for youth services. Of this total funding, \$25,942,373 is used for programs and services that align with the HNVF Allocation Plan, and \$9,873,079 has been allocated for other services that do not align with the HNVF Allocation Plan (such as drug and gang intervention, case management, and treatment services).

In the chart below, the \$25,942,373 has been categorized by HNVF's five main service areas for the youth population. That amount has been allocated as follows:

- 33% for Preventative Health Care and Healthy Lifestyles
- 30% for Youth Education and Enrichment
- 29% for Learning Readiness
- 5% committed to Preventative Health Care
- 3% for Parent Education and Enrichment.



Total: \$35,815,452

The chart below provides the funding amounts and funded service areas by each funder. This chart demonstrates the differences in funding levels as well as the disparities in funded service areas by each funder. First 5 of Santa Clara County serves as the dominant funder (\$21,477,680) and provides funding to many of the service areas, while

the City of San José CDGB program funds \$419,315 specifically to Youth Education and Enrichment services. All the major funders fund at least one component of the Service Areas defined by the HNVF Allocation Plan (Youth Education and Enrichment), while only four of these major funders provide funding to services not within the context of the HNVF Allocation Plan.

